

REPORT TO: OVERVIEW WORKING GROUP

DATE: 5 DECEMBER 2017

TITLE: HEALTH AND WELLBEING STRATEGY – INTERIM REPORT

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RECOMMENDED that:

- A** The Working Group notes the draft Health and Wellbeing Strategy attached as Appendix A to the report.

BACKGROUND

1. On 31 January 2017, the Scrutiny Committee referred its review of health and wellbeing in Harlow to the Overview Working Group with a view to developing a Health and Wellbeing Strategy through the Council's Health and Wellbeing Board.
2. The Working Group then received a scoping report on 10 August which established the scope and aims the Strategy which were to:
 - a) To set out the Council's strategic approach to Health and Wellbeing over the next 10 years from 2018-2028;
 - b) To Inform local residents that Health and Wellbeing is a key priority for the Council as well as the Harlow Health and Wellbeing Board. The Harlow Health and Wellbeing Board will have the responsibility for overseeing the delivery of the Strategy and will monitor actions and outcomes so that the aspirations of the Strategy are met;
 - c) To inform local residents about health and wellbeing and raise the profile and importance of public health and what they can do to improve their own health and wellbeing; and

- d) To help meet the strategic objectives and outcomes set out in the Council's Corporate Plan in regards to community wellbeing.
3. The draft strategy is at appendix A. In addition to the Strategy, a separate Health and Wellbeing Action Plan will be developed to promote a 'whole life course' approach to promoting health and wellbeing. The three established sub-groups; Early Help and Start Well, Be Well, Work Well and Stay Well, Age Well, will set SMART targets against agreed priorities and will report outcomes to the Health and Wellbeing Board on a regular basis.

ISSUES/PROPOSALS

4. In conjunction with the Health and Wellbeing Strategy, the Council will be launching the Livewell campaign which is designed to engage communities, families and individuals with the aim of providing information about all that is on offer in Essex to improve health and wellbeing.
5. The Councils in Essex and our partners have come together to collaborate on the health and wellbeing agenda and work towards achieving better health outcomes for people across Essex. Livewell will be used as a marketing brand and communications platform promoting the health and wellbeing messages contained in the draft strategy.
6. A focus group with members of the Overview Working Group took place in November 2017 and feedback will be incorporated into the draft strategy.
7. Consultation on the draft strategy will commence with key partner agencies and organisations represented on the three subgroups, as well as the Harlow Youth Council when the draft strategy has been agreed with the Overview Working Group.
8. The final draft of the Strategy will be referred to the Overview Working Group in March 2018.
9. While this is a ten year strategy it will be refreshed every two years by the Harlow Health and Wellbeing Board.
10. The Strategy is informed by Public Health England District Profile Data and the Joint Needs Assessment (JSNA) provided by Essex County Council. This health profile for Harlow is designed to help local government and health services understand health inequalities, priority areas and community's needs.
11. The Health and Wellbeing strategy recognises the need to accessibility as an important aspect of including equalities in accordance with Equality Act 2010

IMPLICATIONS

Place (includes Sustainability)

None specific to this report

Author: **Graeme Bloomer, Head of Place**

Finance (Includes ICT)

There are no specific financial implications resulting from the report. Should there be any requirement for any additional funding to implement and/or support any of the initiatives they will either be met from within existing budgets or be subject to the normal annual budget process

Author: **Simon Freeman, Head of Finance**

Housing

Implications outlined in the body of the report

Author: **Andrew Murray, Head of Housing**

Community Wellbeing (includes Equalities and Social Inclusion)

Implications outlined in the body of the report

Author: **Jane Greer, Head of Community Wellbeing**

Governance (includes HR)

There are no legal or human resources implications at this time, as the strategy is developed care must be taken to ensure that the Council's duty under the Equality Act 2010 is taken into account.

Author: **Amanda Julian on behalf of Brian Keane, Head of Governance**

Background Papers

"A Profile of People living in Harlow"(March 2016), Essex Local Authority Portraits Joint Strategic Needs Assessment – JSNA

"Harlow District Health Profile" (September 2016), Public Health England

Glossary of terms/abbreviations used

SMART – Specific, Measurable, Attainable, Realistic, Timely