

CV19 Recovery Work Stream Weekly Outcome Report	
Business & Economy Work stream	
Date review complete:	SMB Lead:
13 th November 2020	Andrew Bramidge

Work Stream Scope:	
<ul style="list-style-type: none"> - Identify the impact of Covid on the local economy in terms of business activity, jobs, debt, benefit claimants - Identify actions for Harlow Council - Identify actions in partnership with others - Develop and monitor an action plan 	
Current activities being undertaken and timescales: <i>(under planning/reporting/delivery as appropriate)</i>	
Activity	Target completion date
Planning for joint event with Chamber of Commerce	Mid-October
Harlow EZ and Harlow Chamber social media accounts being used for promotional purposes	End October
Develop new 'Harlow Business' social media presence	December
Advise on targeting of new business grants programme	November
Implement proactive comms campaign re Town Centre & neighbourhood centres	December
Issues identified for future action:	
<ul style="list-style-type: none"> - Develop 'second wave' prevention protocols & guidance - Commission detailed economic analysis and business surveys - Identify how PAH and local health services can be engaged - Development of proposals for Local Purchasing initiative - Develop proposals for the recruitment of new apprenticeship positions and/or Kick Start placements within the Council 	
Restrictions or limitations identified:	
Available staffing resources, particularly in the Regeneration team upon whom much of this work falls. The second lockdown from 5 th November has also restricted activity with a planned promotional campaign in November for the town's retail centres now put back to December.	
Completed actions:	
Provided business advice & support information to the Council's commercial tenants Business grants provided to c900 local businesses Joint event with Chamber of Commerce took place on 13 th November Establish Harlow Council as a lead body for the 'Kick Start' programme	
Outputs against any identified performance measures: <i>(KPIs, national/local data collection, published performance data, other quantifiable outputs related to work stream)</i>	

Escalations or recommendations for decision to SMB/PH
Funding required for business survey/economic analysis work and also for administering the Kick Start programme.
