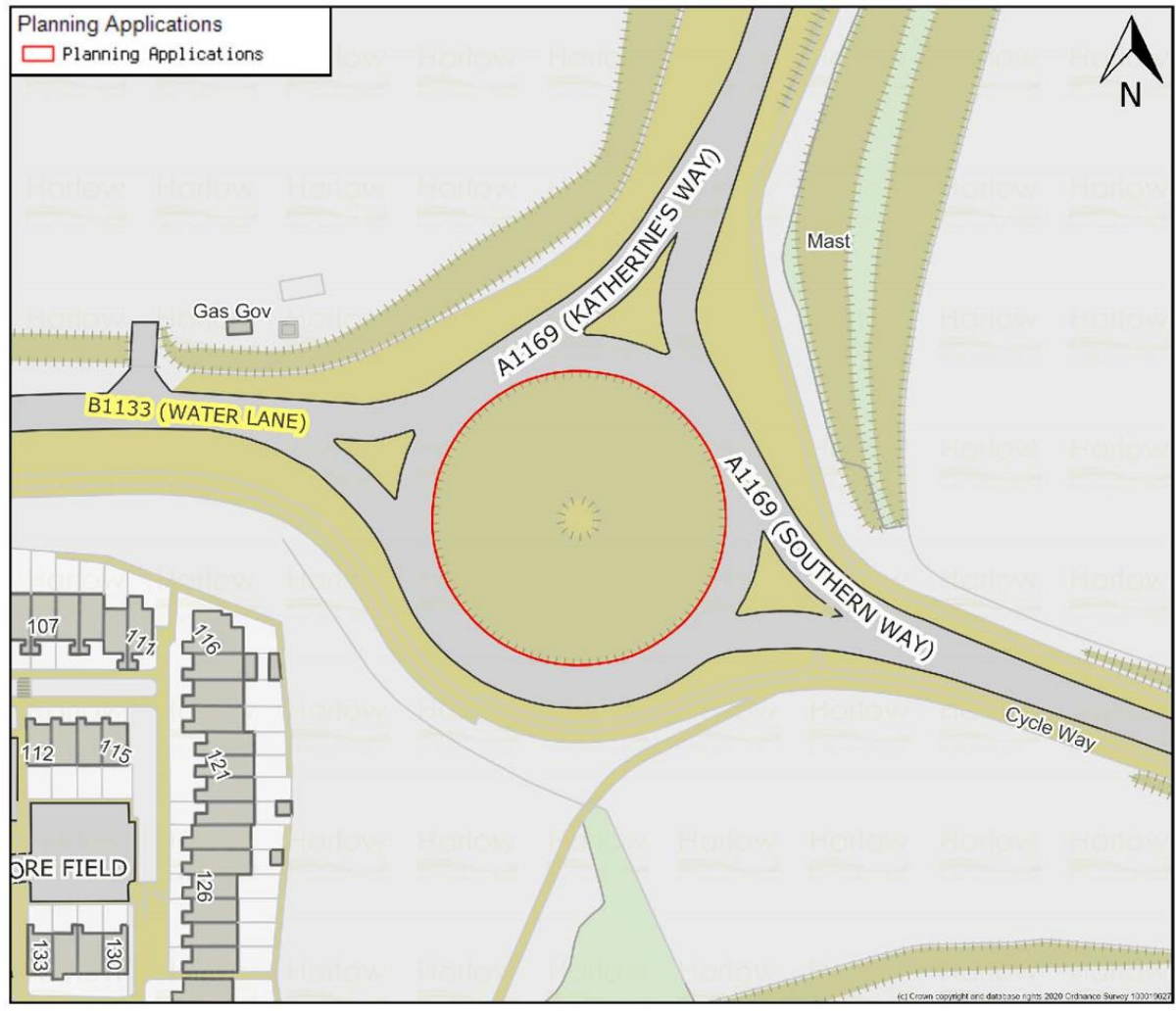


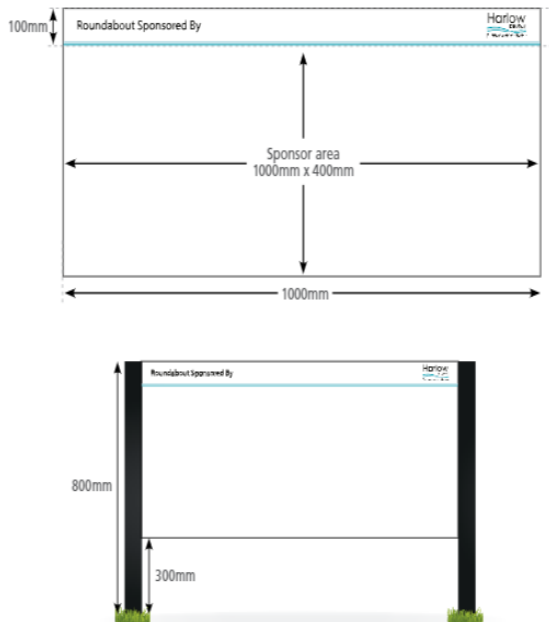
LOCATION PLAN



SIGNAGE SPECIFICATIONS

SPECIFICATION SHEET

Roundabout Sign 1000mm x 500mm



ARTWORK DETAILS

- Artwork should be supplied as a **high resolution PDF** file at 100% (**1000mm x 500mm**)
- Please ensure all **custom fonts are supplied with the document or outlined.**
- The overall sign size is **1000mm wide x 500mm high**. The background colour and graphics should fill this area.
- The sponsor area is **1000mm wide x 400mm high**. Do not put details close to this edge unless it is meant to be cropped. We recommend adding a **5mm bleed** all around.
- Final image resolution should be at least **150dpi at 100%**.
- Use **vector graphics** where possible to ensure optimum print quality.

ARTWORK DETAILS

The Roundabout artwork may have the following details:

- Logo + business name + web address + strapline + telephone number. Please avoid using the **www.** in the web address. To reduce clutter and improve readability, we strongly advise you don't include all of the permitted elements on one sign.
- Address and location information are permitted.
- Please avoid using arrows or direction messages.
- Political/Religious messages, promotion of gambling, alcohol or tobacco and any content considered offensive or socially controversial, **WILL NOT be permitted.**
- Any artwork supplied **MUST NOT interfere with the Council's Brand Guidelines.**

ALL ARTWORK IS SUBJECT TO COUNCIL APPROVAL.

SIGNAGE MOCK-UP

